

BILLBOARDS

OHV Registration Draft Creative

May 22, 2012

REGISTER YOUR OHV

It's now the law in Nevada!

*See Your Local OHV Dealer
or visit (nevadaohvwebsite.com)*

DRAFT

Nevada Commission on Off-Highway Vehicles

HANDOUT CARD / BUCKSLIP

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SIDE 1

Climb Aboard

REGISTER YOUR OHV

It's Now the Law in Nevada!

Off-highway vehicles 1976 and newer must be registered beginning July 1, 2012.

This includes ATVs, quads, dirt bikes, dune buggies, sandrails, snowmobiles and any motor vehicle used on public lands for the purpose of recreation.

- Protect the Land
- Protect Your Vehicles
- Valid in Other States and Costs Less!

See Your Local OHV Dealer or visit theohvwebsite.com



SIDE 2

Nevada OHV Registration Deadlines

Vehicles purchased after July 1, 2012: Must be registered and titled within 30 days of the purchase.

Vehicles purchased prior to July 1, 2012: Must be registered by July 1, 2013. Titles are optional.

How To Apply

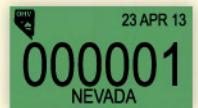
Take your vehicle to a licensed Nevada OHV dealer for a serial number/VIN inspection.

Submit the application and fees *by mail only* to the Department of Motor Vehicles. The dealer may do this for you. Stickers are issued *by mail only*. Please do not visit a DMV office unless your vehicle does not have a serial number or VIN. See theohvwebsite.com or call (775) 684-XXXX.

Fees

Most of the registration funds go to benefit the OHV community in the form of trail improvements, public education and law enforcement.

Registration	\$20 per year.
Title	\$28.50. \$43.50 if the vehicle is not registered or present in Nevada.
Dealer Fees	\$2 per decal or title application submitted.



Nevada Commission on Off-Highway Vehicles
[theohvwebsite](http://theohvwebsite.com)

RADIO COMMERCIALS

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SFX: Dune Buggy or Sandrail tearing it up. Crossfade to fast music at about the end of the first sentence.

:15

A-T-VEES, DIRT BIKES, QUADS, DUNE BUGGIES, SANDRAILS AND SNOWMOBILES. NEVADA NOW REQUIRES REGISTRATION OF OFF HIGHWAY VEHICLES. VISIT (theohvwebsite) OR YOUR LOCAL O-H-V DEALER. GET DETAILS AND GET YOUR REGISTRATION AT (theohvwebsite)

:30

A-T-VEES, DIRT BIKES, QUADS, DUNE BUGGIES, SANDRAILS AND SNOWMOBILES. NEVADA NOW REQUIRES REGISTRATION OF OFF HIGHWAY VEHICLES. SEE YOUR LOCAL O-H-V DEALER OR VISIT (theohvwebsite). PROTECT THE LAND, PROTECT YOUR VEHICLES AND KEEP NEVADA DOLLARS HERE AT HOME. REGISTER TODAY. RIDE SAFE, RIDE LEGAL AND HAVE A BLAST! TALK TO YOUR NEVADA O-H-V DEALER OR VISIT (theohvwebsite). BROUGHT TO YOU BY THE NEVADA COMMISSION ON OFF-HIGHWAY VEHICLES.